



Oceanfront Luxury Condominium Residences
2711 South Ocean Drive
Hollywood Beach, Florida 33019

Overview

The newest luxury oceanfront condominium in Hollywood Beach, Florida, the 41-story contemporary glass tower features 200 expansive residences, all with private elevator access. Trump Hollywood fronts 240 feet of pristine beachfront on the Atlantic Ocean, providing each residence spectacular ocean, Intracoastal and city views. Trump Hollywood residences are now priced from the \$700,000s to more than \$6 million.

Location

Ideally located in the heart of Hollywood Beach at 2711 South Ocean Drive, the property is minutes from Miami's and Ft. Lauderdale's premier destinations, including world-class dining and shopping at Bal Harbour Shops, Aventura Mall and Las Olas Boulevard, museums, theaters, Fort Lauderdale/Hollywood International Airport and Port Everglades. Within walking distance of Trump Hollywood are the vibrant Hollywood Broadwalk, Diplomat Landing, and Westin Diplomat Resort & Spa.

Design Overview

The innovative minds at the award-winning and internationally recognized design firm of Yabu Pushelberg joined forces with Robert Swedroe, the celebrated architect renowned for his groundbreaking projects, to create Trump Hollywood. The striking 41-story tower features floor to ceiling glass allowing spectacular views from every room of the flow-through floor plans. Generous sunrise and sunset terraces enable residents to enjoy South Florida's oceanfront breezes. With only 200 residences, each with private elevators, Trump Hollywood delivers privacy and exclusivity. The tower's third floor includes an elegant two-story lobby, which opens to an oceanfront pool deck, spa and cabanas.

Residences Type & Dimensions

Trump Hollywood features 2-, 3- and 5-bedroom residences ranging in size from 2,100 to more than 5,000 square feet of air conditioned living space, plus expansive terraces from nearly 400 to more than 900 square feet. Two exclusive bi-level Penthouse residences offer nearly 9,000 square feet on the tower's 41st floor.

Overview of Floor Plans

- 4th Floor - Lanai Residences with 3,953 sq ft of interior space, including lower level with direct access to 3rd floor pool and amenities deck
- 5th to 33rd Floor - Six residences per floor ranging from 2,100 to 3,395 sq ft of interior space
- 34th to 40th Floor - Four residences per floor ranging from 3,395 sq ft to the Sky Residences with 5,086 sq ft of interior space
- Penthouse Floor - Two, two-story Penthouses with 8,926 sq ft of interior space

Featured Amenities

- Exquisitely appointed two-story entrance lobby designed by the award-winning firm of Yabu Pushelberg
- Lushly landscaped entry plaza with elegant porte cochere entrance and stunning water display feature
- Clubroom with multimedia facilities, billiards and game room
- 4,000 sq ft state-of-the-art fitness center with men's and women's steam and sauna
- Theater room
- Wine cellar and tasting salon
- Lavish cigar lounge with private humidors
- Breakfast café
- Library/private dining room with catering kitchen
- Elevated pool deck overlooking the Atlantic Ocean featuring a poolside café, heated pool, two spas and reflecting pool
- Beach and pool attendant with towel service
- Two levels of beachfront private cabanas
- Private poolside cabanas
- Secure air-conditioned storage spaces
- Three lighted tennis courts and one multipurpose court
- Exclusive concierge staff and services
- 24-hour complimentary valet parking
- 24-hour attended security services
- Key FOB operated high-speed elevators to individual private elevator foyers
- The latest in "Smart Building" technology through Apple's iTouch, linking residents to building amenities

The Trump Hollywood Team

BH III LLC

BH3 is the new owner/developer of Trump Hollywood. The company acquired the property in November 2010. Led by Gregory Freedman, Daniel Lebensohn and Charles Phelan, BH3's development portfolio also includes Terra Beachside 6000 Collins and condominium-hotel residences at Fontainebleau III Sorrento in Miami Beach.

King Street Capital Management

King Street is the new owner and financial sponsor of Trump Hollywood. Founded in 1995, King Street is a \$20 billion global alternative investment management firm with offices in New York, London, Singapore, Tokyo and Virginia. According to the publication *Absolute Return*, King Street was the 10th largest hedge fund in the United States in 2010.

Trump®

Trump Hollywood is a signature Trump branded real estate development. The property owners of Trump Hollywood, listed above, use the "Trump" name under license from Trump Marks Hollywood LLC, an affiliate of The Trump Organization.

The Related Group

The original developer of Trump Hollywood, The Related Group now collaborates with BH3 in the overall management of the property. Established in 1979, The Related Group is the nation's leading builder of luxury condominiums and one of the country's premier multi-family real estate development firms. The company is led by founder, Chairman and CEO Jorge Perez.

Fortune Development Sales

Sales at Trump Hollywood are being handled by Fortune Development Sales, in collaboration with The Related Group. Fortune International was founded in 1983 by Edgardo Defortuna. Since then, the company has expanded to include brokerage activities, property management, financing, new development sales and Fortune International proprietary developments.

Robert M. Swedroe Architects & Planners

Conceived from the inside out to achieve maximum efficiency and the most livable floor plans possible, Swedroe's projects are timeless and have consistently attracted the most discerning and sophisticated clients. The architect is known for its commitment to designing innovative buildings of uncompromising quality.

Yabu Pushelberg

Since 1980, Yabu Pushelberg has compiled an impressive portfolio of collaborations with some of the world's leading companies, including Four Seasons Hotel & Resorts, Starwood Hotels & Resorts, Mandarin Oriental Hotel Group, Peninsula Hotels, and Tiffany & Co. Designers George Yabu and Glenn Pushelberg have become synonymous with creating far-reaching, distinctive environments for an often high-profile clientele.

LGD Communications

Led by Len Dugow, President & Chief Creative Officer, LGD Communications is a full-service marketing, advertising, interactive social media and strategic branding agency that is particularly well known for its expertise in the marketing of high-end condominiums and the luxury hospitality category. For over two decades LGD's award-winning strategic and creative work, ranging from local to global markets, has been seen and praised around the world.

Sales by Related Realty in collaboration with Fortune Development Sales

Sales Center & Designer Models Open Daily
2711 South Ocean Drive, Hollywood, Florida 33019
Telephone 954-925-4447 ~ Toll Free 1-866-787-5680
www.trumphollywood.com

Directions from Interstate 95: Exit Hallandale Beach Boulevard. Proceed east to South Ocean Drive/A1A. Turn left (north). Proceed for less than one mile; development is on the ocean side.